

# 2025 Blueridge Good Neighbour Day Environmental Footprint Report



Green Chair Recycling was proud to partner with the Blueridge Good Neighbour Day again, providing comprehensive waste reduction services, managing event materials, and issuing a certificate recognizing the festival's outstanding sustainability achievements.

YOUR EVENT'S  
DIVERSION RATE  
WAS 68.7%!!




## Diversion Data

Compostables	31.2 kg
Cardboard/Paper	18.3 kg
Mixed Recyclables	5.9 kg
Refundables	8.4 kg

 **Total Recycled 63.8 kg**

29.1 kg could not be recycled

**0.18** Metric tonnes of CO<sub>2</sub> equivalent mitigated which translates to the following:

-  Greenhouse gas emissions from driving **722.3 km** in an average passenger vehicle.
-  CO<sub>2</sub> emissions from consuming **78 liters** of gasoline.
-  Carbon sequestered and removed by **871.8 m<sup>2</sup>** of forests in one year.

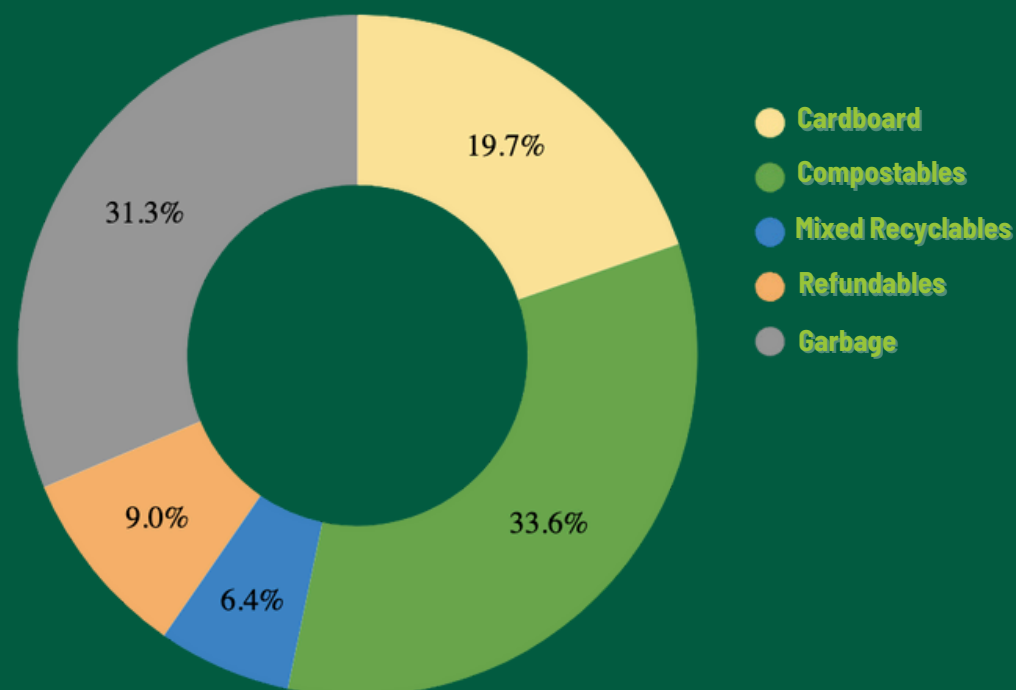
 that is... **9** bags of garbage diverted from landfill

# 2025 Blueridge Good Neighbour Day Environmental Footprint Report



BLUERIDGE GOOD NEIGHBOUR DAY 2025 ACHIEVED AN IMPRESSIVE 68.7% DIVERSION RATE, UP FROM 65.8% IN 2024. REFLECTING THE FESTIVAL'S GROWING COMMITMENT TO SUSTAINABILITY.

## Material Breakdown:



## Event Observations & Future Recommendations

### Vendor Practices:

- 🌿 Vendors did a great job at cleaning up their booths and leaving minimal material behind. Many were giving out candy, and the wrappers were our most litter picked item. Finding useful zero waste giveaways and freebies is a good next step.

### Material Trends:

- 🌿 A large amount of the material was food waste, from the pie eating competition, as well as cakes, cupcakes and candy. There was also lots of flags and pamphlets found in the garbage as well as food and candy wrappers.  
**Suggestion for 2026:** No glass from vendors - there was broken glass in many of the bags which made them unable to be sorted because of safety.

***A special thanks to the volunteers who helped the GCR staff litter pick.  
We always love Blueridge Good Neighbour Day!***





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Thank you for choosing  
Green Chair Recycling!  
We look forward to  
continuing our partnership  
and helping to achieve even  
greater environmental  
milestones in the future.

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